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ILG expands advisory board with Dr. Reinitzhuber

- _ Ex-Unibail-Rodamco Germany CEO Reinitzhuber joins to support ILG
- _ ILG, the specialist for retail real estate, strengthens its advisory team
- _ Focus of the cooperation will be ILG's mandate business and the development of positioning strategies for retail parks and hybrid malls

Munich-based ILG Group, which has been specialized in large-scale retail real estate for over 30 years, has established a cooperation with Dr. Reinitzhuber, the former CEO of Unibail-Rodamco in Germany, formerly mfi. "Dr. Reinitzhuber is superbly networked and an absolute specialist for large-scale retail real estate. We are very happy that we were able to enlist him as senior advisor" stated Florian Lauerbach, Managing Partner of ILG.

ILG Group offers a wide range of services in the area of retail real estate management. "ILG has decades of experience, especially in the area of retail parks and hybrid malls, and can look back on an outstanding performance track record and sophisticated processes. Why shouldn't one offer this know-how to other owners of retail properties?" Dr. Reinitzhuber explained and continued "Too often, asset and property management focuses solely on the administration of the properties. Some managers lack the eye for the retail business and the customer experience. They often do not understand their tenant's businesses well enough. ILG has over 30 years of experience in this respect. Unfortunately, one can't also always rely on a professional center management when dealing with retail parks and hybrid malls. Potential is being wasted here. I am eager to get involved and help strengthen the ILG team in these sectors and in the area of its third-party mandate business." A real win-win situation for all involved, especially for the real estate owners. Furthermore, with the help of Reinitzhuber, ILG will be developing new approaches regarding positioning strategies for retail parks and hybrid malls and implementing them in their properties. "Customers should find the best possible offer for their purchase at our centers, and experience a consistent customer journey from the webpage to their drive out of the center", Florian Lauerbach added.

Dr. Karl Reinitzhuber (born 1967) was the Chief Executive Officer of Unibail-Rodamco Germany GmbH – formerly mfi AG – from 2013 to 2016. He had previously served as Chief Financial Officer for two years. The listed Unibail-Rodamco Group currently manages 25 shopping centers in Germany, nine of which are in its own portfolio.

About ILG:

The owner-managed ILG Group is a leading investor and manager for retail real estate, with over 30 years of experience. Operating services within the business sectors of capital, asset and center management, ILG offers its investors and clients a fully integrated service concept and expertise when it comes to commercial real estate throughout all stages of its life cycle. ILG's total investment volume exceeds € 1 billion. Currently, ILG manages approximately 570,000 m² of retail space, with an occupancy rate of 99%.

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